

# *inklingo*

## *HAND PIECING*

# *For Quilt Designers*

### *INCREASE YOUR SALES*

Inklingo is an opportunity to increase sales of your existing and new patterns, including those in books and magazines. This promotion is free, with no risk. Everyone benefits when Inklingo quilters know about your designs.

### *SOUNDS TOO GOOD TO BE TRUE?*

That's what quilters say about Inklingo all the time. We're getting used to it. You only need to use Inklingo once to understand the advantages. Discover what Inklingo can do for you as a designer! Download the [FREE Shape Collection](#). We know you'll be impressed.



*Downloadable PDFs include a wide variety of shapes to print on fabric!*

*Inklingo (patent pending) prints cutting and stitching lines on the wrong side of fabric with any ordinary Inkjet printer.*

*The lines don't show in the finished quilt!*

*inklingo*

- Positions patches on the straight grain
- Allows for mirror image
- Provides precise cutting lines
- Has perfect seam allowances
- Eliminates weird rulers & templates
- Allows you to cut perfect patches at all angles without specialty rulers
- Is easy and fun for beginners and children
- Is a Green product at a reasonable price for entry level quilters



## ARE YOUR QUILTS *inklingo*-ABLE?

Inklingo is compatible with most hand piecing patterns:

- Patterns that use available sizes of
  - Squares
  - Hexagons
  - Elongated hexagons
  - 60° diamonds
  - 45° diamonds
  - more to come
  - and a plethora of triangles!
  - 60° Triangles
  - Half Square Triangles
  - Quarter Square Triangles
  - Half Rectangle Triangles
  - Sawtooth
  - Hourglass
  - Flying Geese
- Patterns for scrappy quilts or designs that use fat quarters, 5 x 5 charms, and 2.5 inch strips



If the shapes and sizes for your design are not available (yet), you can request a custom Inklingo shape collection. There is no cost to you. You sell more patterns, and new quilters are introduced to Inklingo.

Custom collections are fabulous for quilts with 4 - 20 shapes, especially if each shape can be printed on fabric sheets smaller than about 8.5 x 14 inches. Great designs that are otherwise difficult to measure or which require special templates or tools suddenly make sense!

(Inklingo is also fantastic for appliqué, machine piecing, and quilts that combine hand and machine piecing, as described at [inklingo.com](http://inklingo.com))

# *inklingo* HAND PIECING



Inkingo is compatible with any pattern that uses shapes and sizes in the collections. Inkingo quilters, beginners and experienced, are looking for more patterns for quilts! Let them see *your* patterns!

You benefit when your pattern gets exposure in the [Yahoo group](#) and on [inklingo.com](#). It won't cost you anything to promote your patterns this way.

## FREE *inklingo* ONLINE

Inkingo is precise, simple and fast.

- [Inkingo Demo Video](#) - 15 minute introduction
- [Inkingo shape collection for LeMoyne Star](#)—Yes, free!
- Chapter 1 of *THE INKLINGO HANDBOOK*—also free
- The friendly, growing group of [Inkingo quilters online](#).

Try Inkingo yourself today, and you will understand why quilters love this new method of preparing patches for machine piecing, appliqué, and hand piecing. You have nothing to lose and a great opportunity to add value to your patterns.



Quilt shop teachers who have discovered Inkingo have compared its positive impact to the introduction of the rotary cutter—and including Inkingo tips in your patterns is easier than the transition that was made in the 1980s to make patterns compatible with rotary cutting.

In the next several months, many new Inkingo Shape Collections and patterns will be introduced. Eventually, most of your patterns will be Inkingoable.



Your existing and new patterns will benefit from future Inkingo collections, with shapes for Double Wedding Ring, Drunkard's Path, The Jane Austen Quilt, Tree of Life, Carolina Lily, Elongated 45° Hexagons, Hunter's Star, Lone Star, Feathered Star, Birds in the Air, Octagons, Orange Peel, Dahlia, Apple Core, Fans, Tumbler, Clam Shell, Pickle Dish, Baskets, Peony, Storm at Sea—and on and on!

***Let's work together!*** Do you have a design with shapes that would make a good Inkingo collection? You design and sell the pattern, and I design and sell the shape collection. Everyone benefits.

# *inklingo* HAND PIECING



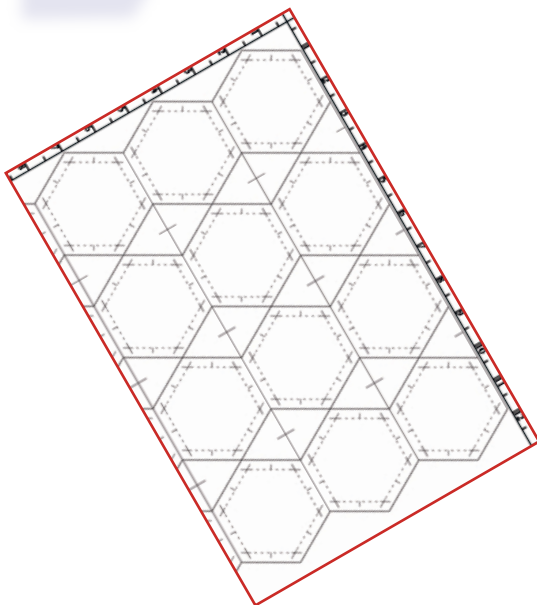
Hand piecing is more fun than ever before with Inklingo. It is perfect—less preparation and more stitching time.

I got the first idea for Inklingo when I was teaching hand piecing. Many quilters love the idea of a portable project, but are discouraged by the time it takes to prepare the pieces. Inklingo makes it as easy as possible to mark and cut for hand piecing.

**NEW HAND PIECING** Inklingo's precise stitching lines allow us to go straight to the fun part. Enjoy all of the advantages of hand piecing but with faster preparation.

**OBSOLETE? ENGLISH PAPER PIECING** If you prefer whip-stitching you can print Inklingo templates on paper. However, you will probably want to forget whip-stitching and use a running stitch instead. A running stitch is faster, stronger, more portable, and it presses beautifully.

**NEW HYBRID PIECING** Hybrid piecing is another great improvement over English Paper Piecing. Inklingo's precise crosshairs and stitching lines allow us to combine hand and machine piecing in the same quilt. For example, you can get a fast start on a Grandmother's Flower Garden quilt by piecing rows by machine and then join the rows by hand in a delightful portable project, as described in *The Inklingo Handbook*.



*Inklingo's choice of hexagon layouts allows you to use fabric efficiently, and to cut with a rotary cutter or scissors.*

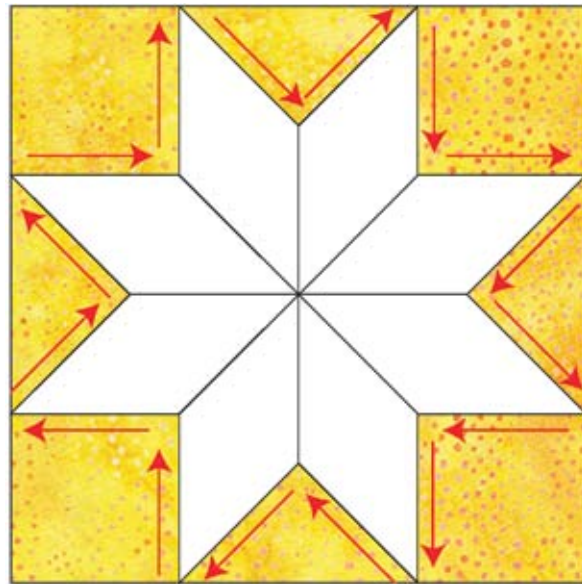
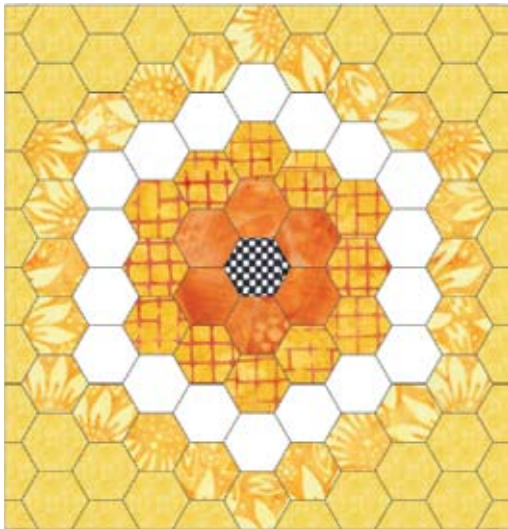
*inklingo*

***Your existing patterns do not need to be re-written for Inkingo.***

A great pattern will offer strong design, yardage requirements, finished sizes for all the shapes (without seam allowances), and assembly methods. Most Inkingoists review pre-Inkingo pattern directions and substitute a running stitch for English Paper Piecing.

On the other hand, you can add extra value to your new patterns by including Inkingo tips for printing and stitching. There are examples in Chapter 5 of *The Inkingo Handbook*.

*inklingo crosshairs make insets a breeze*



*Inkingo's precise crosshairs make it easier than ever to stitch insets by hand and by machine because the crosshairs are precisely marked.*

## *THE inkingo HANDBOOK*

(128 pages, 5 chapters, loose-leaf, book-on-paper)

### ***1. PRINTING WITH INKLINGO\*\*\****

General info and great tips for printing on fabric

### ***2. PIECING***

All of our best tips! 1. by hand 2. by machine 3. hybrid

### ***3. APPLIQUÉ***

Inkingo makes appliqué better than ever before. Back-basting, needleturn, FP appliqué, and more

### ***4. PRESSING AND TRIMMING***

Great strategies for pressing and trimming for hand and machine pieced seams

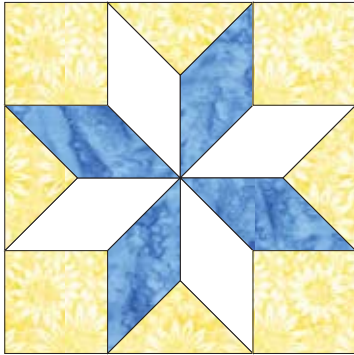
### ***5. USING PATTERNS WITH INKLINGO***

Inkingo is compatible with any pattern that uses the same shapes and sizes. There is helpful information about shapes, dimension, yardage calculations—complete with examples.

**\*\*\* FREE** Get Chapter 1 of *The Inkingo Handbook* with the *free shape collection* today, and start printing. You only have to use Inkingo once to understand the advantages!

# *inklingo* PROMOTE YOUR PATTERNS

Designers with Inklingoable patterns get benefits without cost. You sell your patterns the way you always have, but your patterns are easier to use and can be simple enough for beginners.



*What makes a good Inklingo Shape Collection?*

*Have a look at the PDFs that describe the existing collections, and see Chapter 5 of The Inklingo Handbook.*



*Your custom Inklingo Shape Collection could include quilting designs to print on the right side too!*

*Display your patterns* in the gallery on [inklingo.com](http://inklingo.com) with a link to your site, or to any location where quilters can buy your pattern. E-mail the photos to me at [linda@lindafranz.com](mailto:linda@lindafranz.com)

*Post a pattern description* in the files of the Inklingo Yahoo group, with contact info. Make your description as appealing and informative as possible by including quilt sizes, level of difficulty, suitability of charms or scraps, and any other selling features (samples in The Inklingo Handbook, Chapter 5).

*Request a Custom Shape Collection* if the shapes in your pattern are not currently available. If your idea is suitable, you sell the pattern, Inklingo sells the collection, and everyone benefits.

*Display “compatible with Inklingo”* on your pattern covers to attract a new audience. Just ask for the graphics.

*Take advantage of Inklingo’s simpler stitching methods* in your instructions (or rely on The Inklingo Handbook) to make your quilts precise, simple, and fast, even for beginners. If you include suggested custom page sizes for efficient printing, you will add even more value for the quilter.

*Revive all of the beautiful designs* that did not quite make it into a finished pattern because they required measuring in tiny increments or tricky stitching techniques. Look at those designs again with Inklingo eyes. You may have some treasure there!

*Introduce beginners to your patterns.* Inklingo makes quilting accessible to young quilters and beginners. Novice quilters who are hesitant to invest in a cutting mat and rotary cutter can use scissors with Inklingo until they are ready to take the plunge. With the advantages of straight grain, and cutting and stitching lines on the fabric, beginners get satisfying results, finish the quilt, and come back looking for more patterns and tools. Quilting is more fun with Inklingo.

*Expand your repertoire of classes, in shops and online!* Inklingo is fresh, new, and perfect for classes. With your pattern and The Inklingo Handbook, lesson plans couldn’t be easier! Your students can even start with your pattern and a *free* collection!



# *inklingo* HOW CAN YOU START?

Start by discovering how easy it is to quilt the Inkingo way.

1. Download the free shape collection from [inklingo.com](http://inklingo.com)
2. Review the first chapter of *The Inkingo Handbook* (included with the [free collection](#)) and start printing.
3. Contact me for tips on preparing your photos for the new gallery display on [inklingo.com](http://inklingo.com) with links directly to your online shop.
4. Contact me about ordering *The Inkingo Handbook*, to learn the easy new hand piecing approaches that Inkingo makes possible.
5. Join the [Inkingo Yahoo group](#) to see how quilters are using Inkingo now, and post descriptions of your patterns.
6. Design a new quilt that uses Inkingo shapes (even those in the FREE collection) to use in your classes and on your web site!

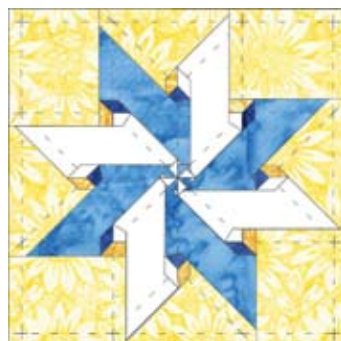
*The Inkingo Handbook covers everything for machine piecing with Inkingo, from printing to stitching to pressing.*

## *IS INKLINGO TOO GOOD TO BE TRUE?*

*YOU DECIDE!*

For most quilters, all doubts about “too good to be true” are overcome when they print their first fabrics. There are a few FAQ on the next page, but if you have other questions, please ask.

There are even more ways to use Inkingo to promote classes, for magazine cover quilts, to advertise books and fabric, for shop demos, for appliqué, and for machine piecing. Let’s work together to promote your patterns and make quilting better than ever!



*Linda*

*Please contact me to ask questions, to order *The Inkingo Handbook*, or to request a special shape collection for one of your quilt designs.*

*[linda@lindafranz.com](mailto:linda@lindafranz.com)*

# *inklingo*

## *A few designer FAQ*

*Each Inklingo Shape Collection is compatible with hundreds of patterns. Make sure quilters know about yours!*

*Q. As a designer, does it cost me anything?*

*A. No. Nothing!*

*Q. How is the sale of my pattern handled? Do you take a percentage of the pattern sale?*

*A. No. Everyone wins this way. Every pattern sale is yours.*

*Q. How is the sale of my pattern handled?*

*A. You sell your patterns the way you normally do. You are welcome to advertise that they are “Inklingo-compatible.” I sell the shape collection, you sell the pattern, and the quilter benefits too.*

Quilters might buy your gorgeous pattern to use your traditional directions, and skip buying Inklingo. (Do they think Inklingo is too good to be true?)

Quilters might buy the shape collection from me to make your pattern, or buy it because they want some of the same shapes for another quilt. The Inklingo shape collection does not give yardage requirements and other information required to make your design, so pattern sales are protected.

Inklingo benefits by being able to advertise, “This shape collection is compatible with Cleopatra the Quilter’s pattern for the “Such a Quilt,” or “This shape collection is compatible with the cover quilt in the January issue of Such and Such Magazine.”

*Q. Does Inklingo take a percentage of pattern sales?*

*A. No. You sell your patterns the way you always have—as individual patterns, in books, in magazines. That is all yours.*

*Q. If you created a Custom Shape Collection for my design, how much does that cost?*

*A. If we agree that a shape collection for your quilt is a good opportunity for both of us, I create the shape collection at no cost to you. (Obviously, I will not be able to create every collection of shapes that is requested.)*

The retail price varies, depending on the complexity. A simple collection with 4 - 8 shapes should retail for \$25 or less. The ones on the site now are good examples and you can see what is included in each on the site. (There is a PDF you can print describing each collection.)

This low price is made possible by Inklingo’s download technology. It is a great deal for the quilter, especially compared with rulers and templates.



*LEARN MORE!*